

圓剛科技(2417) 公司簡介
AVerMedia (2417) Company Profile

2021年2月24日 元富證券 台股企業日

AVerMedia

Create & Connect

Feb. 24, 2021

A Total Audio & Video Solution Provider

AVerMedia

台灣影音直播領導品牌

Founded	January, 1990	January, 1990
Office & Factory Location	新北市 中和區	New Taipei City, Taiwan
Capital	NT\$ 19.29 億元	NT\$ 1.93 Billion
Chairman	郭重松	Michael Kuo
Employee	870 人 270 (圓剛) / 600 (圓展)	870 Employees 270 (AVerMedia) / 600 (AVer)
	55% 研發人員(圓剛)	55% R&D Employees (AVerMedia)

Corporate Vision

Missions

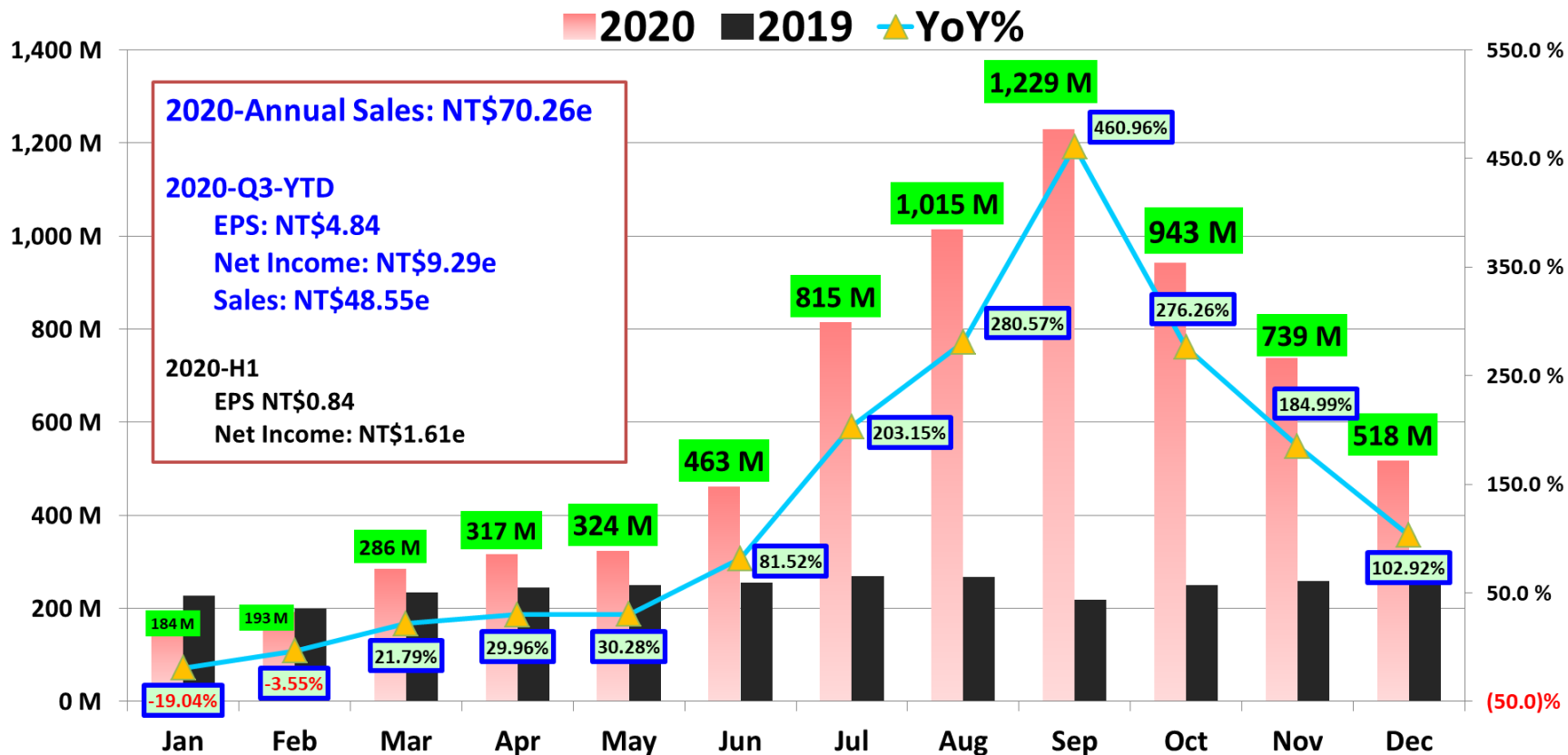
- We are committed to enriching entertainment experiences and promoting effective communication among people. We strive to be a global corporate citizen that contributes to society.
- 為增進人類的溝通性與娛樂性，並做一個對社會有貢獻的企業。

Core Value

- Being Down-to-earth
- Creating Value
- Contributing Ourselves
- Serving People
- 腳踏實地
- 創造價值
- 貢獻自己
- 服務人群

Vision

- We must be No. 1 or No. 2 in selected segments, ensuring our sustainable competitive advantages in terms of quality, functionality, customer service, and market share.
- We must earn NT\$500M in profit for each product line each year.
- We must effectively implement ESG strategies and practices to be a good global citizen.
- 在選定產品的市場區隔內，無論是品質功能，顧客服務及市佔率，都須力求第一或第二。每個產品線都要有五億台幣以上的年獲利能力。
- 我們必須努力實踐ESG，以成為一個優秀的世界公民。



Made in Taiwan/台灣製造

AVerMedia

Manufacturing/製造

DIP Line



SMT Line



Testing/測試

Burn-in Room



3D Measuring Machine



X-Ray



土城，新北市

New Taipei City, Taiwan

Total Issued Patent/專利總數: **359**

Invention Patent/發明專利 – 227

Utility Patent/新型專利 – 63

Design Patent/設計(新式樣)專利 – 69

Patent Applying/專利申請中: **46**

Award Winners/ 獲獎

AVerMedia

2019 - 2020



Windows Central



COMPUTEX TAIPEI
BEST CHOICE



reddot award 2020
winner



GC555

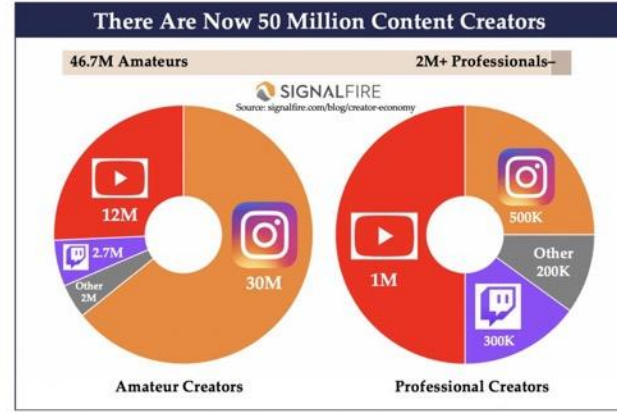
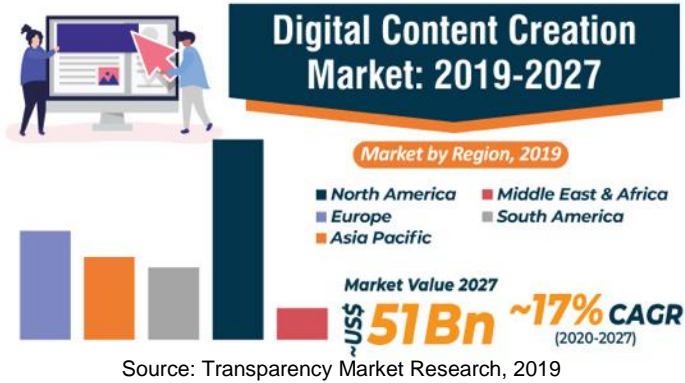


TAIWAN
EXCELLENCE
2020



Industry Outlook/產業趨勢

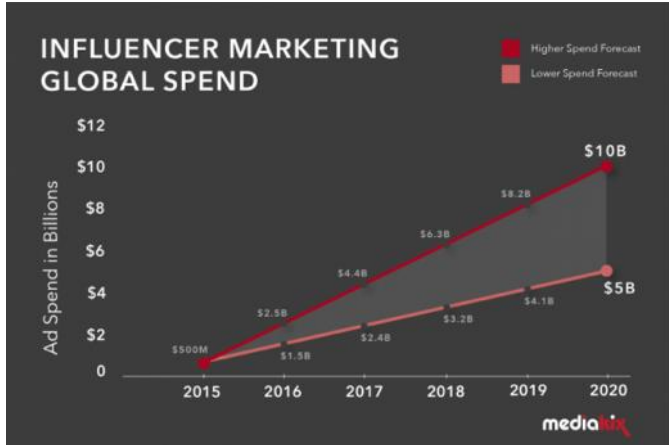
Industry Outlook/產業趨勢 (Content Creation/影音創作) AVerMedia



Content creation is the driver behind digital transformation and technology growth.

The market is expected to growth at 17% CAGR

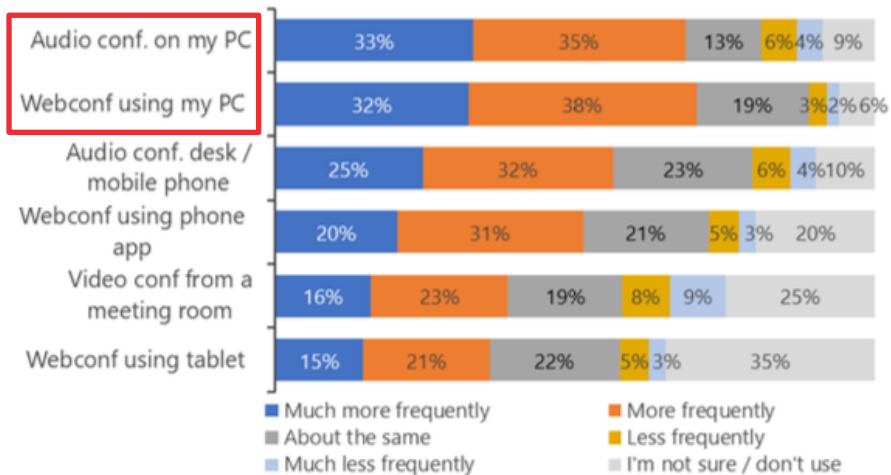
More than \$10B are spent on influencers nowadays, which are creating strong demands for streaming equipment.



Industry Outlook/產業趨勢 (Video Collaboration/遠端協作) AVerMedia

More than half of the populations are collaborating from their own pc at home
 有超過一半的人在家中
 透過自己的個人電腦進行協作

Changes in Utilization of Personal Meeting Solutions Before and During the COVID-19

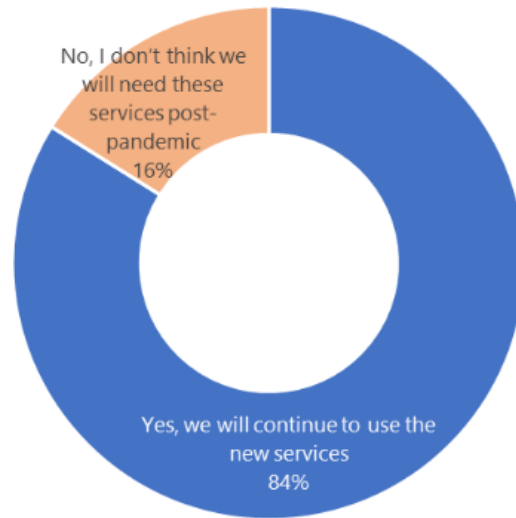


Notes: n=353

Source: Wainhouse, Q4 2020

The dependence on personal video collaboration will be the new normal.
 對個人遠端協作的依賴將成為新常態

Sentiment on Personal Meeting Services Added During COVID-19

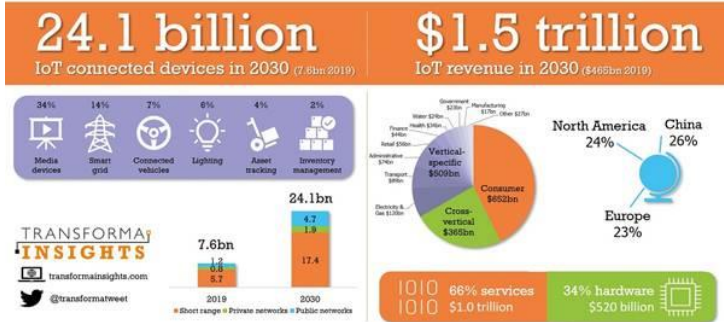


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Source: Wainhouse, Q4 2020

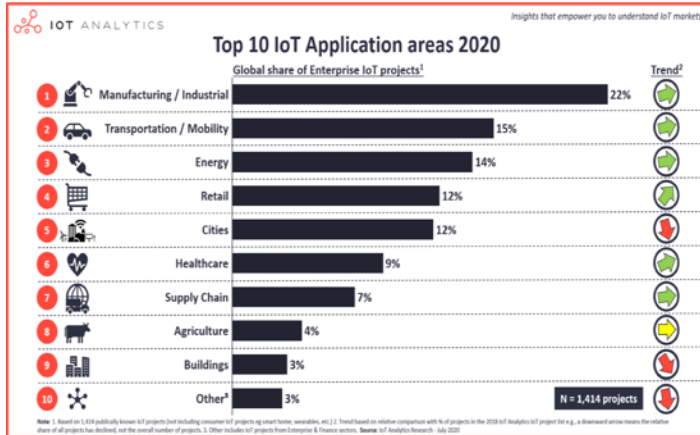
Industry Outlook/產業趨勢 (AIoT)

The Internet of Things (IoT) Market 2019-2030



Exponential Growth

90% of Industrial Enterprises will Utilize Edge Computing by 2022
Source: Frost & Sullivan



Multiple Applications

Manufacturing, transportation, and energy industries are the driving force behind the growth.
Source: Frost & Sullivan

What AVerMedia Offers

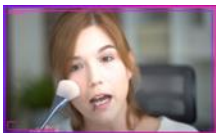
AVerMedia

We are committed to enriching entertainment experiences and promoting effective communication among people.

Create/創作

Connect/連結

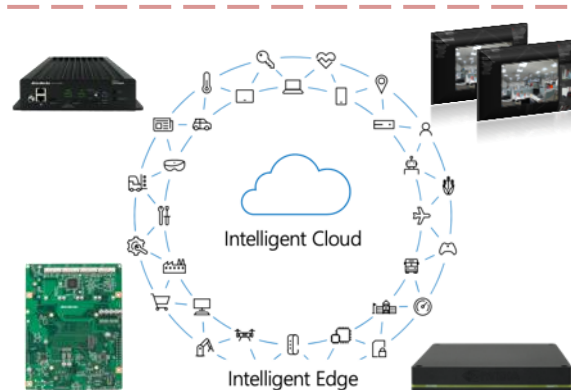
Product Category / 產品分類



**Creator Peripheral
影音創作週邊產品**



**Video Collaboration
遠端協作產品**



**AI Edge Computing
AI 邊緣運算解決方案**



ESG: 聯合國永續發展目標 / Sustainable Development Goals **AVerMedia**



Thank You

Create & Connect

For Questions and Queries, please contact

Frank Wang

Frank.Wang@avermedia.com

+886-2-2226-3630 Ext. 6821