

AVerMedia Corporate Profile

Mar. 2011

By Moses Lee

AVerMedia Group Overview

Founded in 1990, Specializing in Designing, Manufacturing and Marketing of Multimedia Entertainment Product (MPD), Consumer Electronics Product (CED) 、IPTV Product (IPD) , Presentation Product (PPD) , Digital Surveillance Products(NVD), Consumer Electronics Product (CPD) and Manufacturing (AVE).

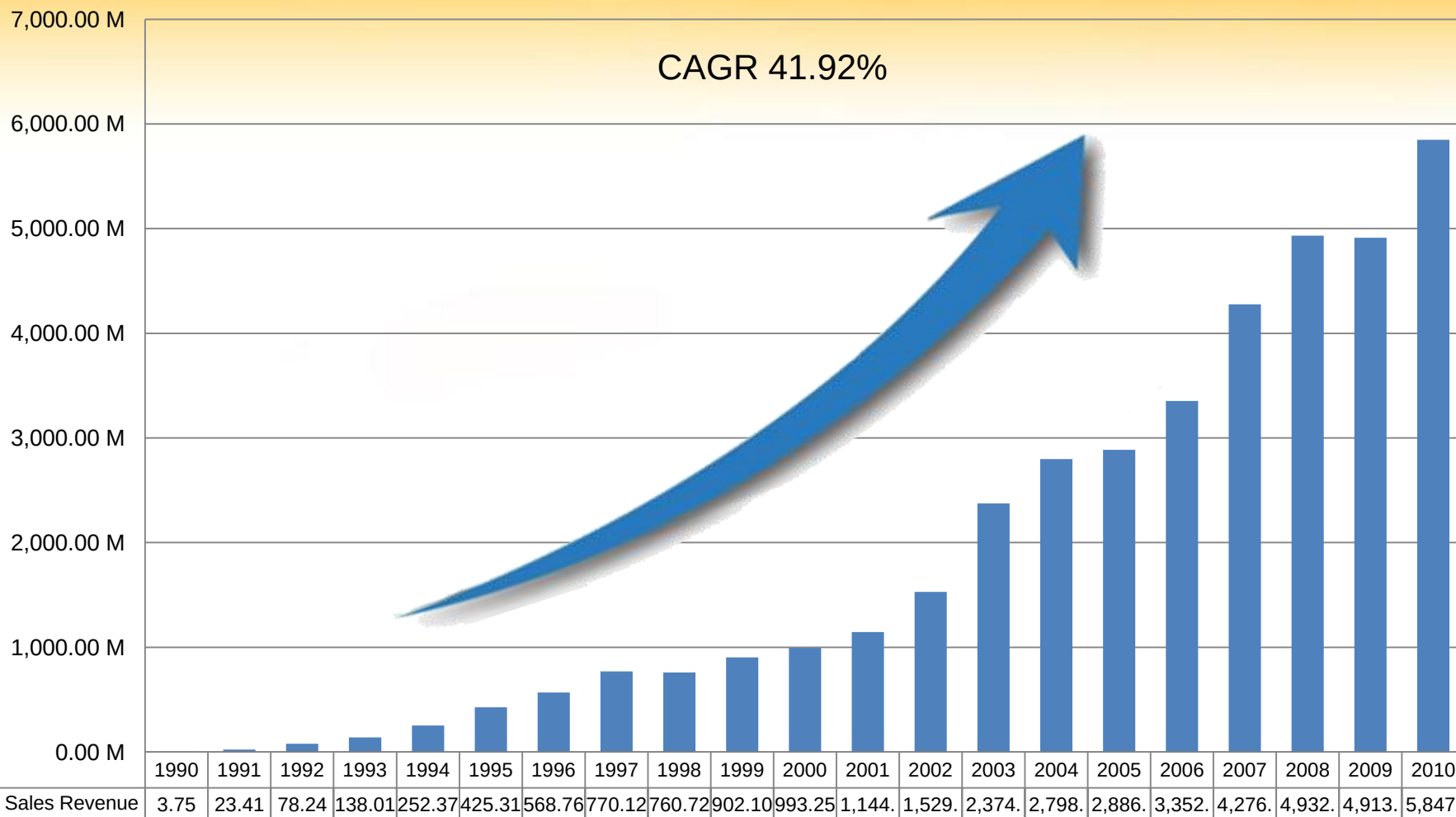
- ❑ Annual Turnover (2010) : US\$ 183.74 Million**
- ❑ Consecutive profitable years : 20 years**
- ❑ Employees (AVerMedia Group) : 1324**
- ❑ RD Engineers (AVerMedia Group) : 428**

AVerMedia Group includes AVerMedia Technologies Inc., AVerMedia Information Inc., and all of the oversea affiliates.

Updated on Mar. 2011

Exchange Rate: 1:32 (US\$:NT\$)

[Consolidated Sales Revenue] by year from 1990 to 2010



Unit: NTD\$ Million

3 Years Consolidated Income Statement

Amount : US\$ k	2010		2009		2008	
Net Sales	183,736	100 %	153,538	100 %	154,253	100 %
COGS	(88,091)	(48)%	(77,559)	(51)%	(83,300)	(53)%
GP	95,645	52 %	75,979	49 %	70,953	47 %
Operating Expense	(62,620)	(34)%	(51,374)	(33)%	(47,578)	(32)%
Operating Income	33,025	18 %	24,605	16 %	23,375	15 %
Net Non-op Items	11,635	6 %	9,122	6 %	2,666	2 %
Income before Tax	44,660	24 %	33,727	22 %	26,041	17 %
Income Tax(Ben.)	7,236	4 %	3,936	3 %	2,877	2 %
Minority Interest	6,168	3 %	4,772	3 %	0	0 %
Net Income	31,256	17 %	25,019	16 %	23,164	15 %
Fully Diluted EPS(NT\$)	4.49		3.64		3.34	
Sales Grew	20 %		(0)%		15 %	

Exchange Rate: 1:32 (US\$:NT\$)

3 Years Consolidated Income Statement(excluding gain from disposal of AVI shares)

Amount : US\$ k	2010		2009		2008	
Net Sales	183,736	100 %	153,538	100 %	154,253	100 %
COGS	(88,091)	(48)%	(77,559)	(51)%	(83,300)	(53)%
GP	95,645	52 %	75,979	49 %	70,953	47 %
Operating Expense	(62,620)	(34)%	(51,374)	(33)%	(47,578)	(32)%
Operating Income	33,025	18 %	24,605	16 %	23,375	15 %
Net Non-op Items	(1,663)	(1)%	429	0 %	2,666	2 %
Income before Tax	31,362	17 %	25,034	16 %	26,041	17 %
Income Tax(Ben.)	5,906	3 %	3,066	2 %	2,877	2 %
Net Income	25,456	14 %	21,968	14 %	23,164	15 %
Fully Diluted EPS(NT\$)	3.66		3.20		3.34	
Sales Grew	20 %		(0)%		15 %	

Exchange Rate: 1:32 (US\$:NT\$)

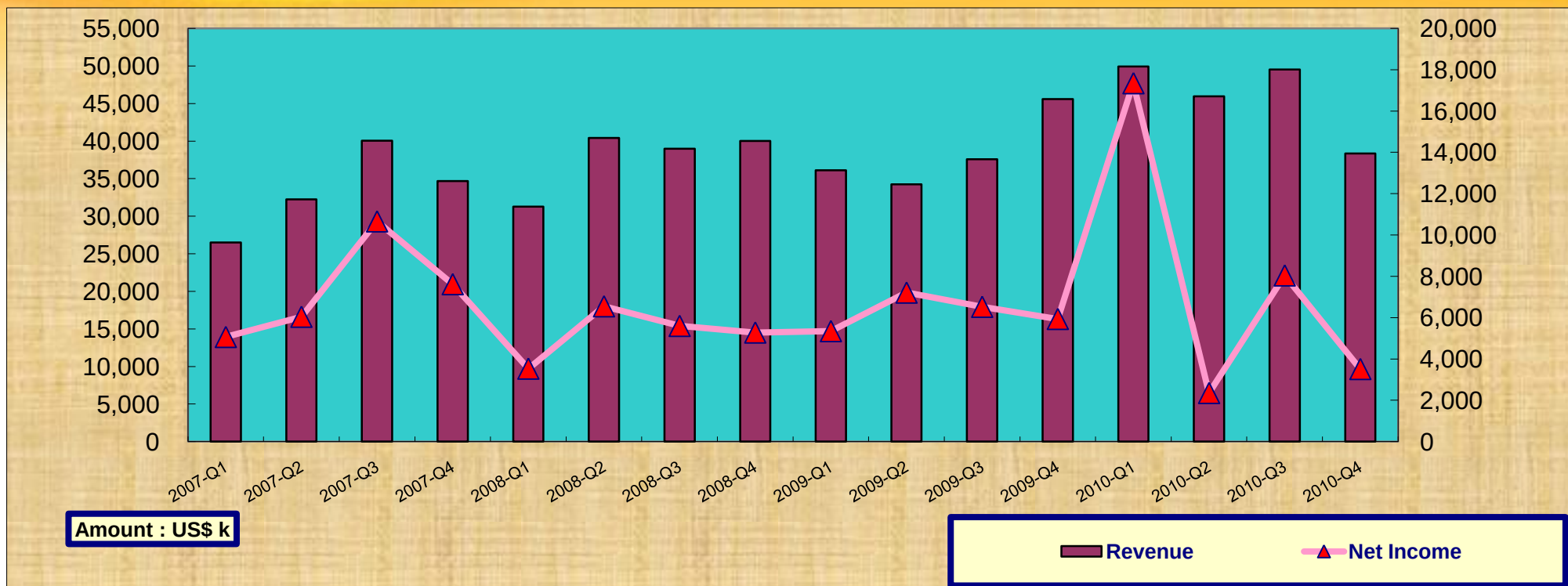
Key Financial indicators

	2010	2009	2008	2007
ROE	17.13 %	16.35 %	18.32 %	24.31 %
ROA	13.32 %	12.63 %	13.64 %	19.53 %
AR Turnover	33 days	42 days	43 days	56 days
Inventory Turnover	61 days	75 days	65 days	107 days
Debt ratio	22.25 %	22.79 %	25.56 %	20.33 %

Balance sheet highlights

Amount : US\$ k	2010		2009		2008	
Cash & Equivalent	125,746	54 %	90,879	46 %	75,340	44 %
Accounts Receivable	16,558	7 %	17,682	9 %	18,365	11 %
Inventory	14,632	6 %	15,949	8 %	14,948	9 %
Fixed Assets	52,356	22 %	39,165	20 %	40,903	24 %
Other Assets	25,427	11 %	34,473	17 %	20,279	12 %
Total Assets	234,720	100 %	198,148	100 %	169,835	100 %
Liabilities	52,219	22 %	45,158	23 %	43,402	26 %
Equities	182,501	78 %	152,991	77 %	126,433	74 %

2007~10 Quarterly Revenue/Profit

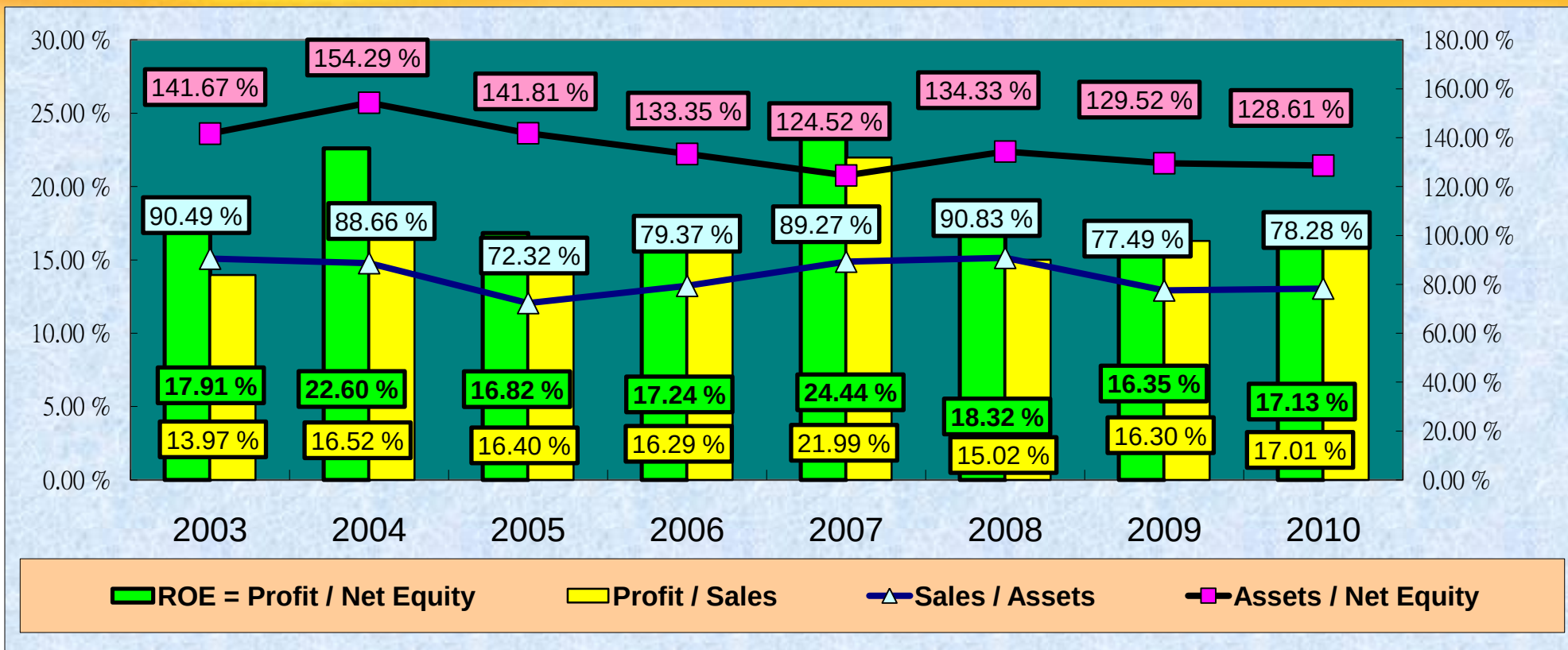


Amount : US\$ k	2007-Q1	2007-Q2	2007-Q3	2007-Q4	2008-Q1	2008-Q2	2008-Q3	2008-Q4	2009-Q1	2009-Q2	2009-Q3	2009-Q4	2010-Q1	2010-Q2	2010-Q3	2010-Q4
Revenue	26,496	32,236	40,065	34,687	31,267	40,431	38,992	40,018	36,103	34,241	37,591	45,603	49,919	45,946	49,525	38,345
Net Income	5,064	6,041	10,660	7,619	3,531	6,547	5,599	5,280	5,347	7,212	6,524	5,936	17,351	2,351	8,043	3,511

Note: 2010 Q2 adjusted for deferred income tax of 3,037KUSD

Exchange Rate: 1:32 (US\$:NT\$)

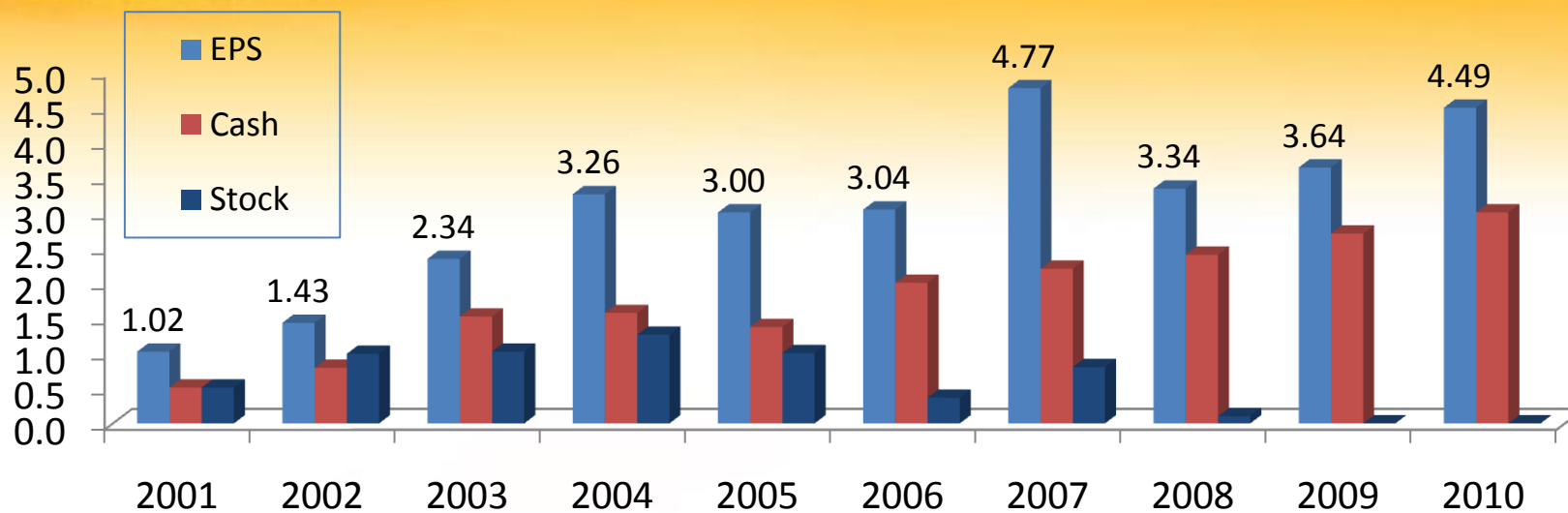
Breakdown of ROE



	2003	2004	2005	2006	2007	2008	2009	2010
Profit / Sales	13.97 %	16.52 %	16.40 %	16.29 %	21.99 %	15.02 %	16.30 %	17.01 %
Sales / Assets	90.49 %	88.66 %	72.32 %	79.37 %	89.27 %	90.83 %	77.49 %	78.28 %
Assets / Net Equity	141.67 %	154.29 %	141.81 %	133.35 %	124.52 %	134.33 %	129.52 %	128.61 %
ROE = Profit / Net Equity	17.91 %	22.60 %	16.82 %	17.24 %	24.44 %	18.32 %	16.35 %	17.13 %

Dividends distribution

Amount : NT\$



Year	Cash		Stock		Total
2010	3.00	100%	0	0%	3.00
2009	2.70	100%	0	0%	2.70
2008	2.40	96%	0.10	4%	2.50
2007	2.20	73%	0.80	27%	3.00
2006	2.00	85%	0.365	15%	2.365
2005	1.37	58%	1.00	42%	2.37
2004	1.57	55%	1.26	45%	2.83
2003	1.52	60%	1.01	40%	2.53
2002	0.79	44%	0.99	56%	1.78
2001	0.51	50%	0.51	50%	1.02

Corporate Governance

- AVerMedia announced it **received “CG6005: Corporate Governance System Evaluation Certificate”** from Corporate Governance Association in Taiwan (TCGA)
- **Information Transparency and Disclosure Ranking Results in Taiwan**
 - AVerMedia was ranked as “Grade A+” in 2008 and 2009
 - 2008, in the 1,118 listed companies of TWSE and GTSM, only 37 companies were ranked as “Grade A+”
 - 2009, in the 1,154 listed companies of TWSE and GTSM, only 35 companies were ranked as “Grade A+”

2010 Outstanding IT Talent Award & Application Award



AVerMedia has once again proved its dedication in Information Technology for Entertainment and Education by receiving the **Outstanding Product and Application Award** , AVer3D Capture HD (3D TV card with HD capture) , SUNGTV (IP TV solution) and AVerVision Visualizer, from 2009 Taipei IT Month. 』

AVerMedia Receives the Outstanding Enterprise Innovation Award



AVerMedia has stood out from some 100 well-known companies in Taiwan and garnered the 18th (2010) Excellent Enterprise Innovation Award, also known as “The Technology Oscars”, hosted by Taiwan’s Ministry of Economic Affairs. The Excellent Enterprise Innovation Award is given to honor companies which are rigorously involved in industrial innovation, and has an overall outstanding performance.

Product Awards





2010 天下企業公民

Excellence in Corporate Social Responsibility



2010 TOP50

Select Public

Large

Medium-sized

Foreign

Special Features

中文排名

Medium-sized Enterprisess

2010	2009	Company	Aggregate	Corporate Governance	Social Engagement	Social Engagement	Environmental Protection
1	1	Sinyi Realty Inc.	9.21	9.6	9.3	9.2	8.8
2	3	Hiwin Technologies	8.19	7.5	8.9	8.7	7.8
3	2	Everlight Chemical Industrial	8.03	7.2	8.7	8.0	8.2
4	-	TXC Corporation	7.94	7.5	7.9	7.7	8.6
4	5	Planet Technology	7.94	7.9	7.8	8.1	7.9
6	-	Inventec Besta Co.	7.75	7.0	8.3	7.7	8.0
7	8	AVerMedia	7.61	7.7	7.4	8.5	6.8
8	-	China Hi-ment Corp.	7.26	6.7	6.5	7.3	8.5
9	9	ATEN International	7.08	6.7	7.0	8.1	6.5
10	-	Tainan Enterprises Co.	7.03	5.8	7.8	8.6	6.0

Global Marketing & Service Network



Subsidiaries and Global Network of Distributors, System Integrators, V. Rs, and ODMs Over 75 Countries

Quality & Environment Management

- ❑ ISO 14001 Environment Manage System
 - Lead – Free Process (by the end of 2006)
- ❑ ISO9001: 2000 Version Quality System
- ❑ OHSAS:18001
- ❑ Passed the Quality System Audit by first tier companies.
- ❑ Certificate of Sony Green Partner

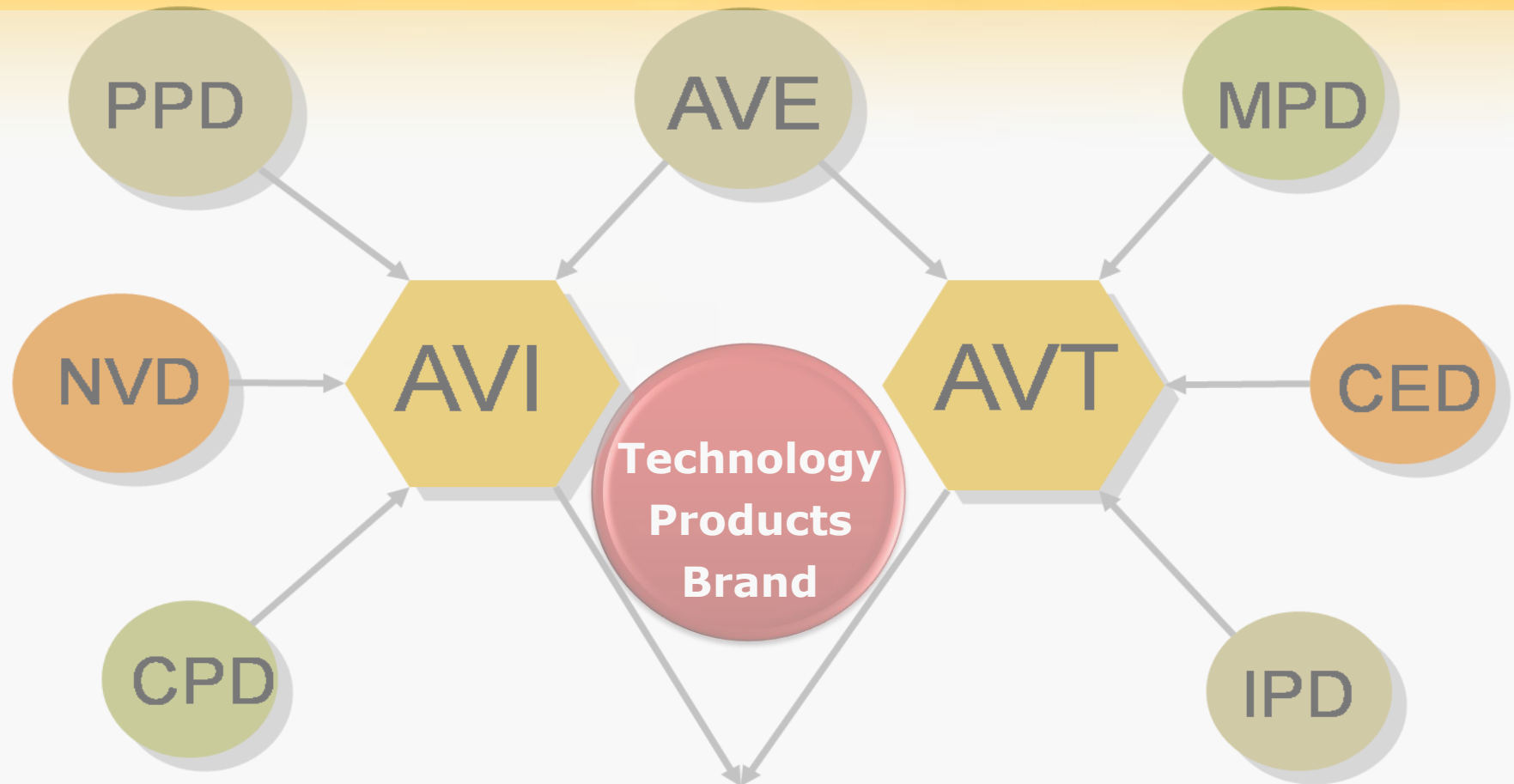


New Office/Factory of AVerMedia



New Tucheng plant groundbreaking ceremony was held in August of 2009 and will be completed by second half of 2011

Internal Organization Capability



AVerMedia®

AVerMedia®

Technology



Technology
Products
Brand

- Video conversion between analog and digital
- Digital/ analog TV standard integration
- Digital Video Streaming
- Mechanical, optical and electronic integration technology
- Hardware, Software and Firmware development capability
- Leading technology for embedded TV tuners in the field of Notebook PCs
- Patents : **169** patents have been granted, while **131** patents are still in the process.
- Product awards

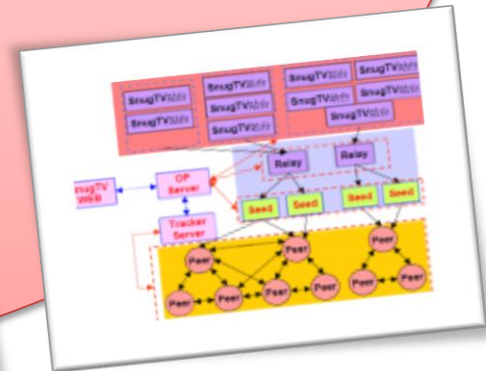
Watch TV Anywhere & Anytime

**TV
Tuner**

**Network
TV
Tuner**

**Internet
TV
Tuner**

**Internet
TV**



Watch TV Anytime and Anywhere

Technology
Products
Brand

- Watch TV on PC
 - Watch TV on PC via any PC interface
 - Watch 3D TV or Transform 2D Live TV/Video into 3D
 - Watch TV on Mac
 - HD TV/Video Capture solution
 - ODM Tuner Module
- Watch TV on Internet & Intranet solution
 - SnugTV (Watch TV on Internet)
 - HomeFree (Watch TV on Intranet)
- Consumer Electronics Product
 - STB
 - Digital TV receiver with Media Player
 - Internet TV box



Watch TV on PC

- Watch Digital Terrestrial or/and Analog TV on PC

Analog TV

DVB-T

VCD/DVD Player

USB Solution

PCI & PCI-e Solution

3D
Experience the Power of 3D TV on Your PC

AVerMedia



ASUS®

DELL

acer®



Packard Bell
Your digital playground



FUJITSU

intel®

TOSHIBA

SONY



MEDION®

BenQ

BUFFALO

FUJITSU COMPUTERS
SIEMENS



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TG삼보컴퓨터



AVerMedia®

PC/TV Strategies

- **Penetrate PC/TV module into main stream IT market, the same as wireless/camera modules in PC/NB plate form:**
 - 1) Incorporate PC/TV spec into PC standard through co-alliance with Microsoft and Intel.
 - 2) Leverage marketing power thru first tier PC international brand players as well as the introduction of IP/TV products as complementary products to increase the PC/TV awareness to end users.
 - 3) **Lower down** the price of PC/TV and promote the bundling of IP/TV products & services to push it to the main stream market by activating the virtuous circle of supply/demand for larger economy scale with lower prices offering by vendors of key components.
- **Extend TV Tuner to mobile devices and other platforms, such as Mac, iOS, Android**
- **Extend TV/PC solution into consumer market**
- **Providing Total solution for watching TV anytime , anywhere.**

External marketing trend

- Multimedia Products

- In Notebook PCs: 2011 demand of around 200 million sets (**less than 3.5% of attachment rate** of TV Tuner in Notebook PCs except Japan)
- 2011 iPad and Android Pad shipment forecasts around 47 Million sets, TV function is missing (0% of attachment rate)

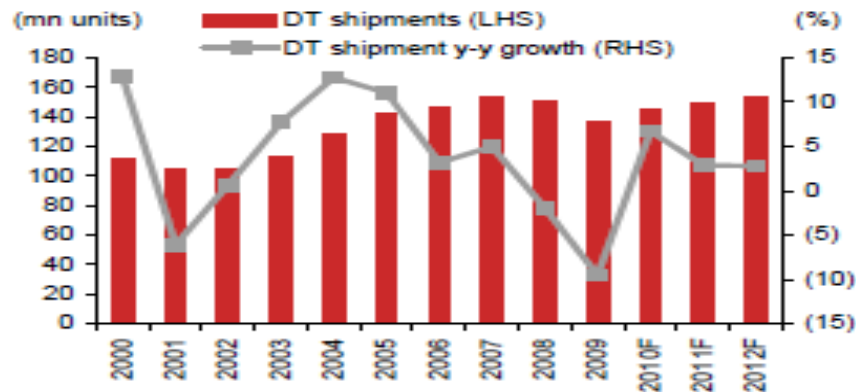
Barclays Capital's worldwide PC shipment forecast – tablet PC impact

Units in (000)	2009	2010	1Q11E	2Q11E	3Q11E	4Q11E	2011E	2012E	2013E	2014E
Apple iPad Forecast	-	14,789	5,132	7,338	9,026	12,185	33,681	42,174	51,887	62,378
Other Tablets	-	3,211	1,418	2,162	2,974	6,815	13,369	27,826	32,488	34,654
Total Tablet Forecast	-	18,000	6,550	9,500	12,000	19,000	47,050	70,000	84,375	97,031
y/y change	-	-	-	171%	153%	95%	161%	49%	21%	15%
Total Notebooks (includes netbooks)	168,305	200,000	49,580	51,465	59,908	63,995	224,948	252,466	277,056	302,968
y/y change	17.7%	18.8%	3.8%	11.0%	15.7%	18.3%	12.5%	12.2%	9.7%	9.4%
Notebooks INCLUDING Tablets	168,305	218,000	56,130	60,965	71,908	82,995	271,998	322,466	361,431	399,999
y/y change	17.7%	29.5%	17.5%	22.2%	27.2%	30.0%	24.8%	18.6%	12.1%	10.7%
Total Netbooks	32,000	31,000	5,700	6,200	6,050	6,500	24,450	22,600	21,300	20,300
y/y change	204.5%	-3.1%	-36.7%	-11.4%	-16.6%	-16.1%	-21.1%	-7.6%	-5.8%	-4.7%
CORE Notebooks Excluding Netbooks & Tablets Entirely	136,305	169,000	43,880	45,265	53,858	57,495	200,498	229,866	255,756	282,668
y/y change	2.8%	24.0%	13.2%	15.0%	21.0%	24.0%	18.6%	14.6%	11.3%	10.5%
Total PC Unit Forecast (includes netbooks)	295,400	340,470	83,380	86,485	95,699	100,504	366,068	391,033	412,610	435,539
y/y change	2.6%	15.3%	2.7%	6.4%	9.8%	10.7%	7.5%	6.8%	5.5%	5.6%
Total PCs INCLUDING Tablets	295,400	358,470	89,930	95,985	107,699	119,504	413,118	461,033	496,985	532,571
y/y change	2.6%	21.4%	10.7%	13.3%	17.1%	18.8%	15.2%	11.6%	7.8%	7.2%
CORE PCs Excluding Netbooks & Tablets Entirely	263,400	309,470	77,680	80,285	89,649	94,004	341,618	368,433	391,310	415,239
y/y change	-5.1%	17.5%	7.6%	8.1%	12.1%	13.2%	10.4%	7.8%	6.2%	6.1%

Source: IDC, Gartner, Barclays Capital estimates

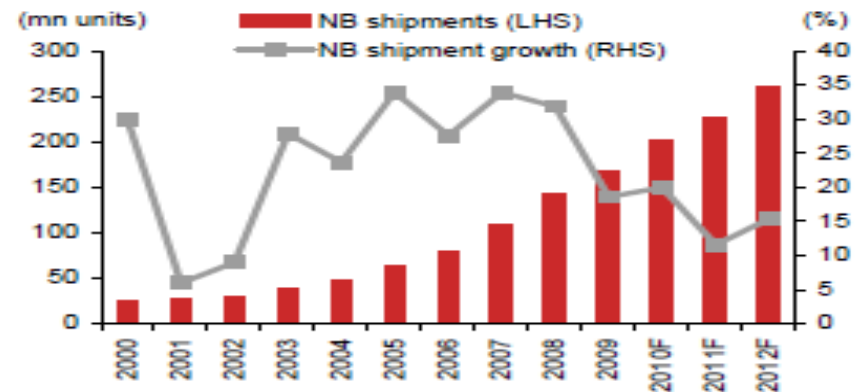
External marketing trend

Exhibit 26. DT shipments and growth



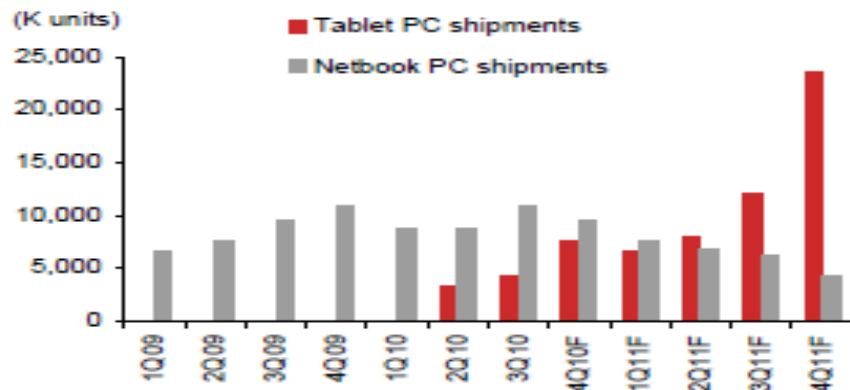
Source: IDC; Nomura estimates

Exhibit 27. NB shipments and growth



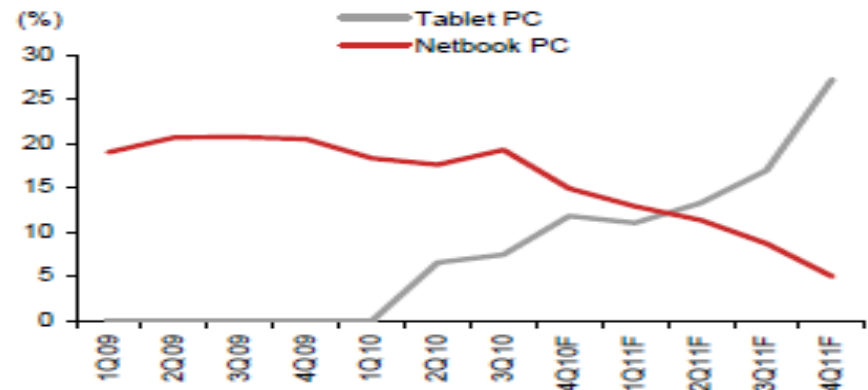
Source: IDC; Nomura estimates

Exhibit 28. Tablet PC and netbook shipments



Source: IDC, Nomura estimates

Exhibit 29. Tablet PC/netbook to total portable PC



Source: IDC, Nomura estimates

External marketing trend

Exhibit 12. US TV spending as % of total consumer spending



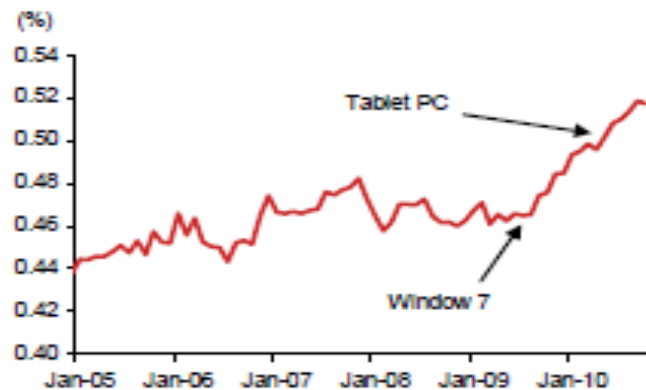
Source: CEIC

Exhibit 13. US mobile device spending as % of total consumer spending



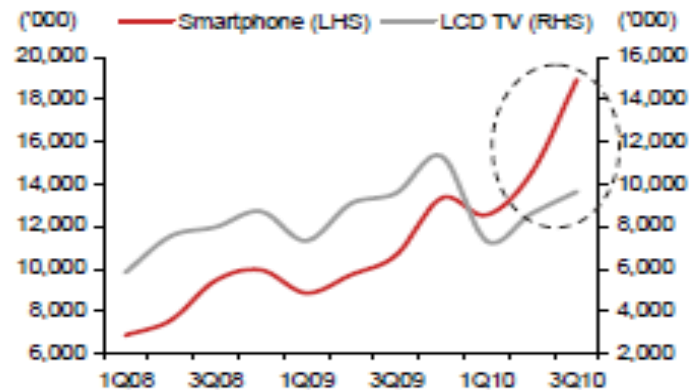
Source: CEIC

Exhibit 14. US PC spending as % of total consumer spending



Source: CEIC

Exhibit 15. Smartphone and LCD TV shipment trend in the US



Source: IDC

10 things missing from the iPad

Amazon.com: Apple iP... x CNN 10 things missing from t... x EyeTV 3.4 for iPad x Amazon.com: Apple iP... x Amazon.com: Products ... x

articles.cnn.com/2010-01-28/tech/wired.missing.from.ipad_1_ipad-iphone-oled/2?_s=PM:TECH

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IPAD

10 things missing from the iPad

January 28, 2010 | By Charlie Sorrel, Wired

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(Page 2 of 3)

Expect a lot more of these kinds of accessories, most likely combined with software. How long can it be before, say, EyeTV makes an iPad-compatible TV tuner?

GPS

Apple put a compass inside every iPad, so you'd think that there would be a GPS unit in there, too. The Wi-Fi-only models get nothing, just like the iPod Touch, but more surprising is that the 3G iPads come with AGPS.

Assisted GPS can be one of two things, both of which which offload some work to internet servers and use cell-tower triangulation. The difference is that some AGPS units have real GPS too, and some don't. We'll know which the iPad has as soon as we get our hands on one.

Ads by Google

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Advertisement

IMPACT WORLD CNN



Watch TV on Intranet



HomeFree (Intranet)



How does HomeFree Duet work?



5 Steps to Enjoy HomeFree!

- 1 Connect digital TV antenna
- 2 Connect HomeFree & wireless router with Ethernet cable
- 3 Insert the power adapter of HomeFree & turn on the power switch
- 4 Connect PC & wireless router with Ethernet cable/ Wi-Fi
- 5 Install AVerTV 6 HomeFree or Windows 7 Media Center on your PC, or HomeFree Player on your iPad. Run the TV-viewing software & Scan TV channels.

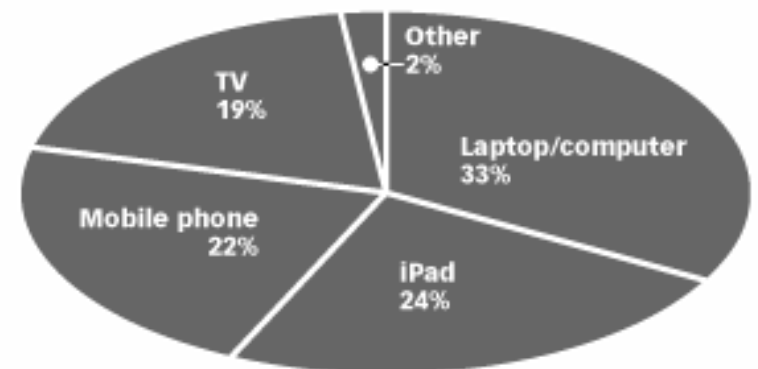
Watch TV on Intranet





Primary Entertainment Device Among UK iPad Owners, Aug 2010

% of respondents

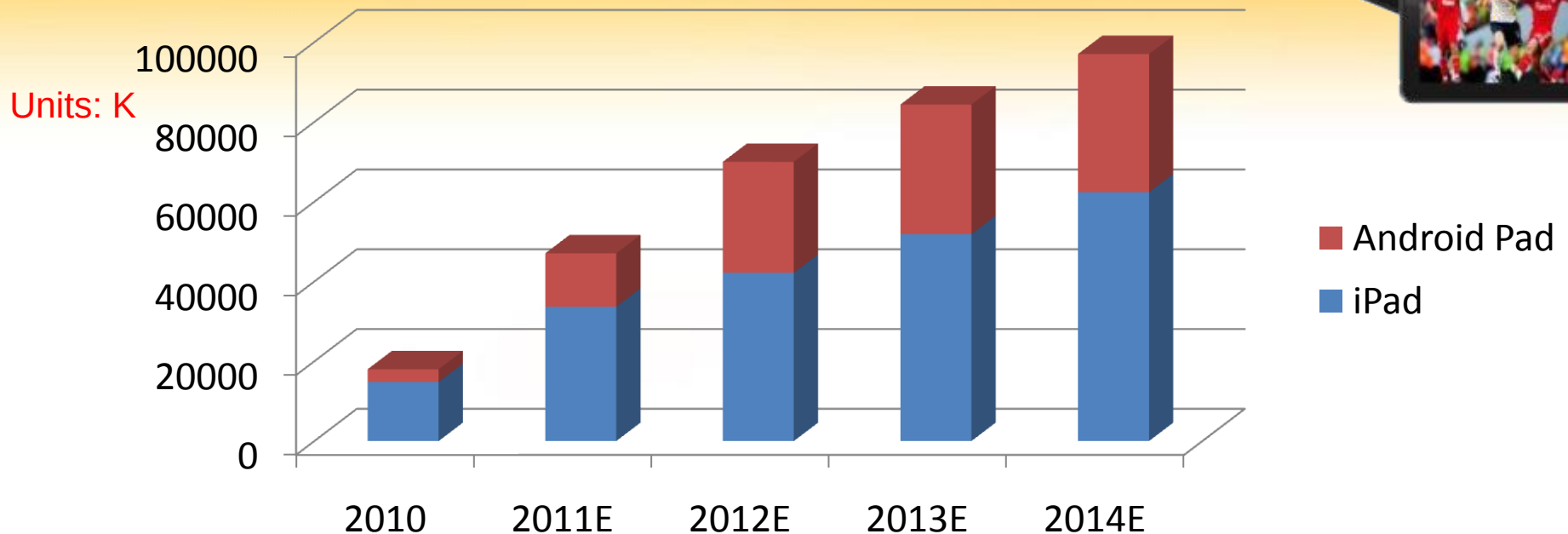


Source: Cooper Murphy Webb, "iPad Consumer Usage Study," Aug 12, 2010

118846

www.eMarketer.com

Tablet PC Shipment forecast



Barclays Capital's tablet PC shipment forecasts

Units in (000)	2010	1Q11E	2Q11E	3Q11E	4Q11E	2011E	2012E	2013E	2014E
Apple iPad Forecast	14,789	5,132	7,338	9,026	12,185	33,681	42,174	51,887	62,378
q/q change		-30%	43%	23%	35%				
y/y change	-		124%	116%	66%	128%	25%	23%	20%
% Unit Share	82%	78%	77%	75%	64%	72%	60%	61%	64%
Other Tablets	3,211	1,418	2,162	2,974	6,815	13,369	27,826	32,488	34,654
q/q change		-41%	52%	38%	129%				
y/y change	-		840%	429%	182%	316%	108%	17%	7%
Total Tablet Forecast	18,000	6,550	9,500	12,000	19,000	47,050	70,000	84,375	97,031
q/q change		-33%	-47%	83%	100%				
y/y change	-	-	171%	153%	95%	161%	49%	21%	15%

Source: IDC, Gartner, Barclays Capital estimates

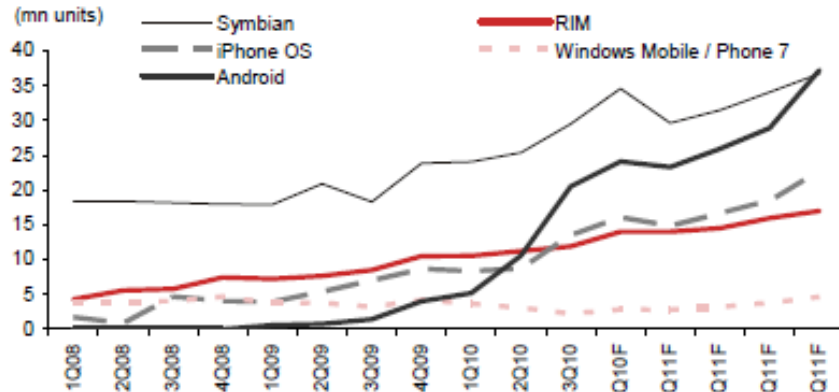
Android Pad Market Trend



IPD HomeFree Product will support Android Pad soon!

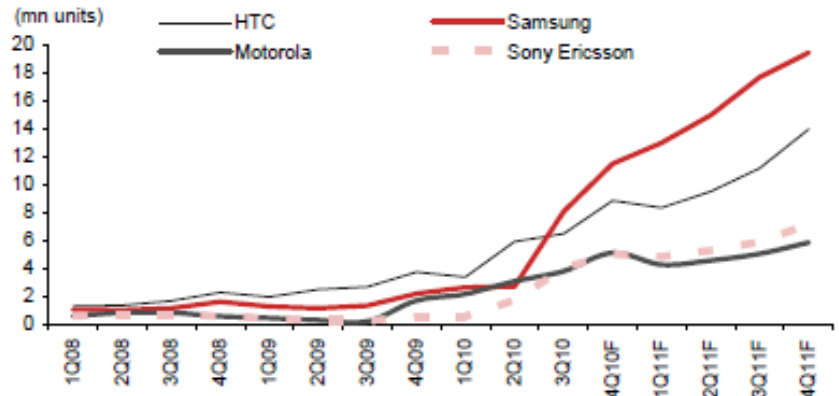
External marketing trend

Exhibit 34. Android poised to overtake Symbian in 4Q FY11



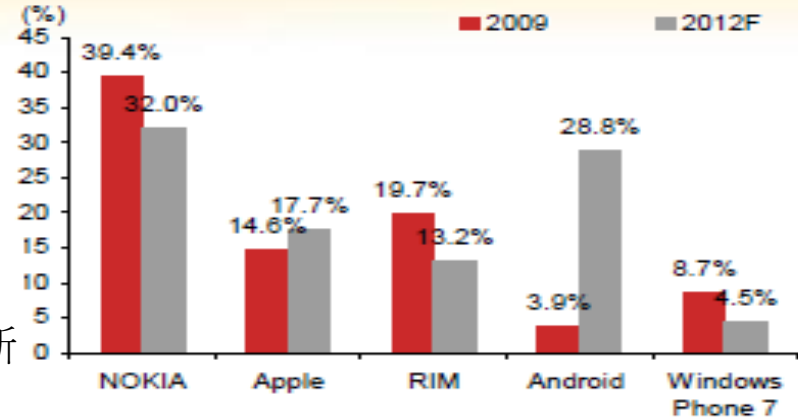
Source: Gartner Group, Nomura estimates

Exhibit 35. Samsung and HTC seen leading the Android charge



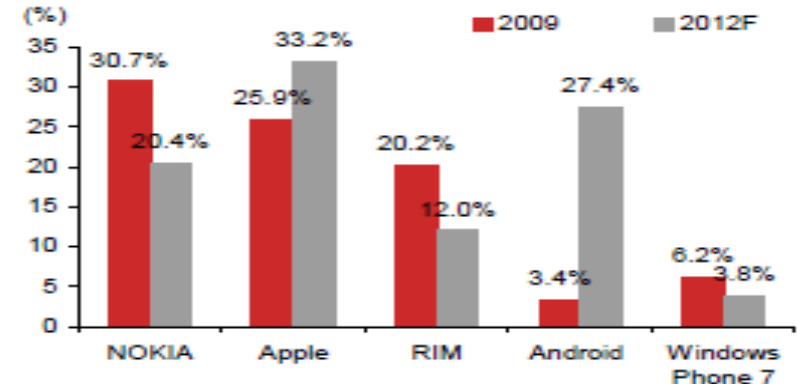
Source: Gartner Group, Nomura estimates

Exhibit 36. Smartphone unit share 2009/2012



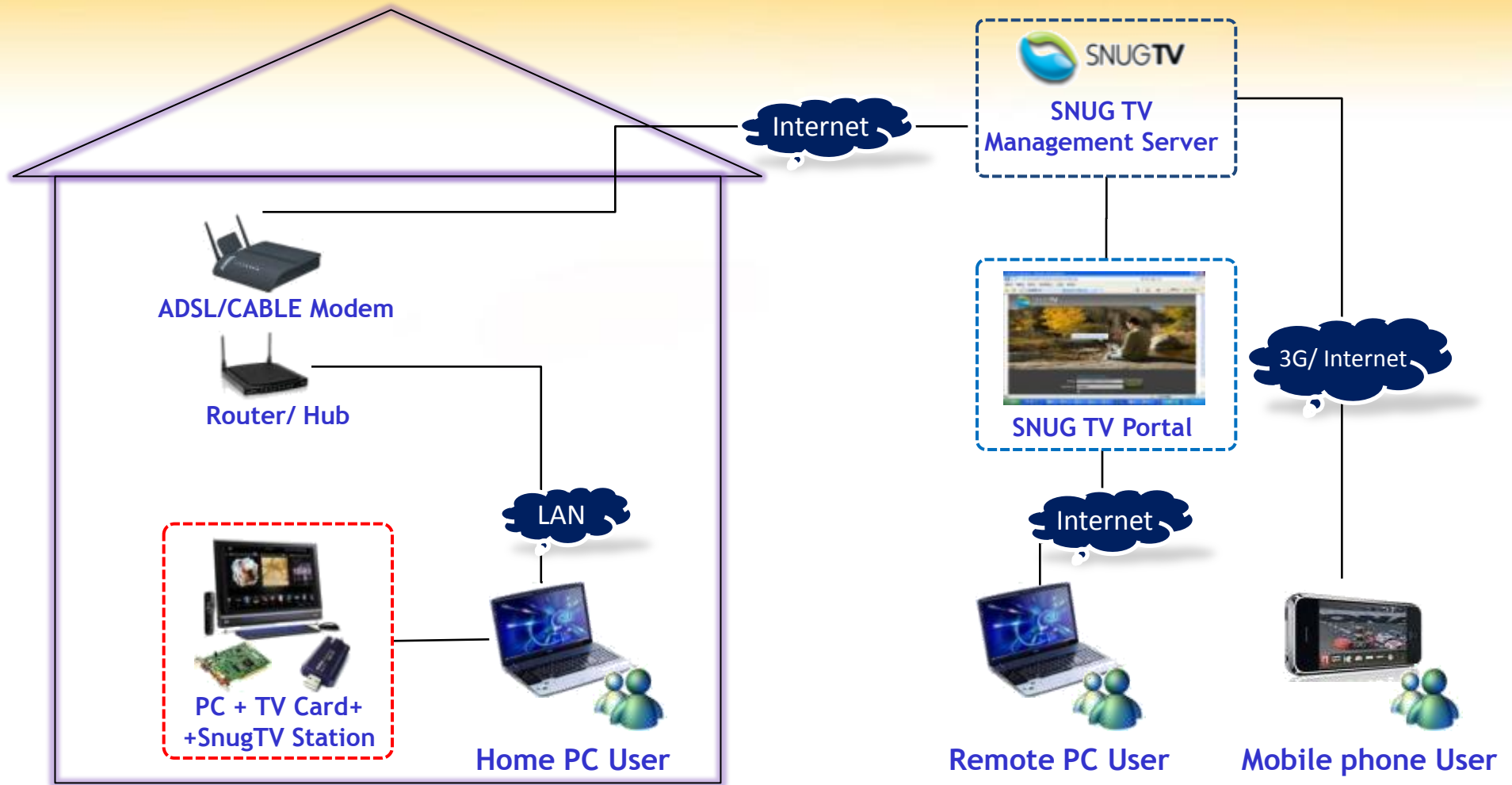
Source: Gartner Group, Nomura estimates

Exhibit 37. Smartphone revenue share 2009/2012



Source: Gartner Group, Nomura estimates

Watch TV on Internet



SnugTV Benefit to AVerMedia

- New revenue stream
- Create add-on value to OBM/ODM customers
 - Bundle promotion and cross selling
- Membership service to improve customer relationship and new product marketing
- Shift from device maker to “Watching TV” solution provider.
 - Device+Service & ATV+DTV+IPTV

Consumer Electronics Product



Content Viewing Model

Technology
Products
Brand

Time **Place** **Source**
Shifting **Shifting** **Shifting**

- ❖ VCR
 - ❖ PVR/DVR
 - ❖ On-Demand
- 
- 
- ❖ SlingBox
 - ❖ iTunes/iPod
 - ❖ Mobile Video
- ❖ Online content
 - ❖ Digital media



Watch Anytime



Watch Anywhere



Watch Anything

New Application or Market Trend

1990's

2015

Analog TV



- OSD
- Channel Changer
- Remote Control

Digital TV



- Single Pipe
- Stream Processing
- Decryption

DVR



- Big UI
- Disk OS
- Simple Encryption

Walled Garden Internet

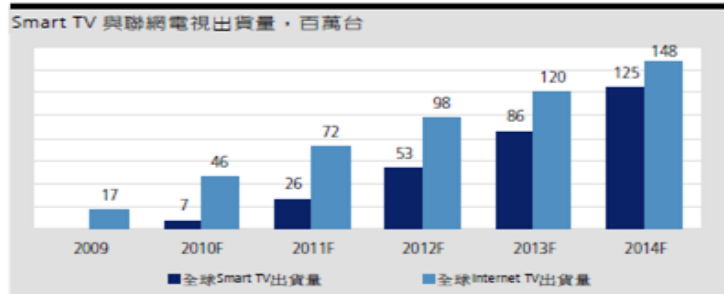


- Simple Browser
- Multi-Pipes
- Multi-Decryption
- "Invisible" SW
- Widget-based Internet
- Encryption

Connected TV

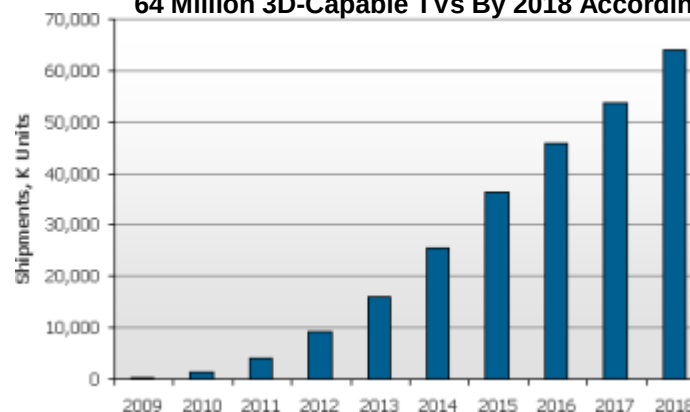


- Open platform
- Full web experience
- User installed apps
- Dynamic Decryption
- Full network connectivity
- Ad-hoc networking
- Transcription
- Transcoding



資料來源：拓墾產研，凱基整理

64 Million 3D-Capable TVs By 2018 According to DisplaySearch



Source: DisplaySearch [Quarterly TV Design and Features Report](#)

STB/Media Player Product

Main Features

- Resolution Up To 1080i
- H.264 HDTV Support
- EPG/ Schedule Recording
- Intranet Windows File Sharing

Media File Playback

Supports Playback Formats:



Video- RH/ RMVB/ MPEG 1/2/4/ H.264/ DIVX/ XVID, AVI/ MKV/ MP4/ MPEG/ MPG/ TS



Audio- MP3/ AC3/ LC-AAC/ HE-AAC

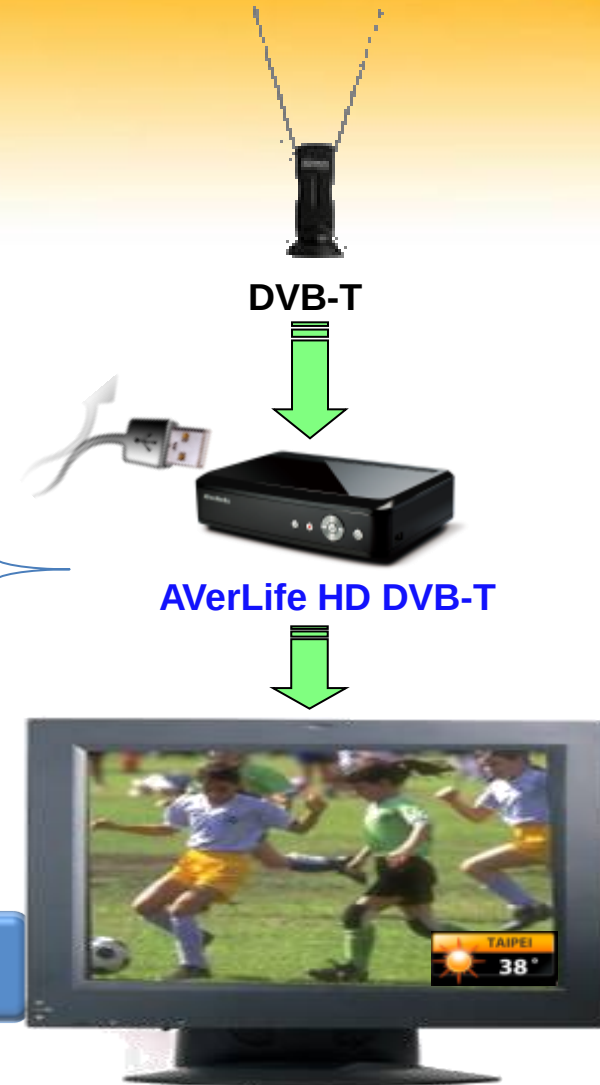


Photo- JPEG/ PNG/ BMP/ GIF

Output

HDMI
Digital RF (Pass Through)
SPDIF (Coaxial/ Optical)
A/V (RCA), S-Video
Component (YPbPr; up to 1080i)

RRS Weather Support



STB/Media Player Product

2011 Business Assumptions

- Analog TV with PVR in emerging countries
 - Assuming 0.5-1% (in Russia, Indonesia and TW) will buy this product, addressable market is around 960K unit
- Media Player
 - Assuming total market size is around 8M units in 2011
- HD Capture Box
 - Assuming 5% of Satellite STB buyers need capture function without paying high monthly package, addressable market size is 2.5M units.
- ISDB-T STB
 - More than 30M home are still in Analog TV, assuming 1/3(10M) will buy ISDB-T STB for Analog TV switch off in July/2011

AVerMedia Information

Core Business & Product Portfolio

Presentation	Network Video	Communication
		
Education	Security	Business
AVerVision (Visualizer) AVerPen AVer+ Software	DVR NVR	Video Conference
Core Technologies: Video, Network, Design		

Document Camera

- Display 3D Objects or Documents on Projector / Monitor / TV



Portable
Swivel Arm



Portable
Gooseneck



Portable
Mechanical Arm



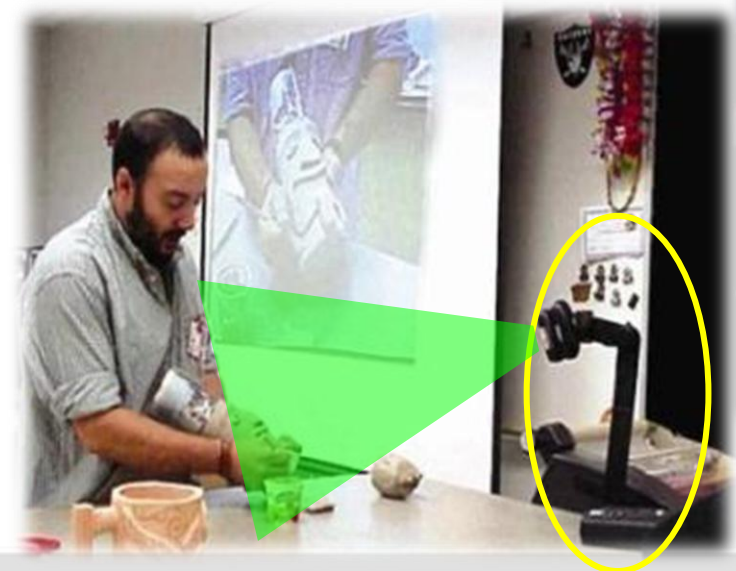
Portable
Dual Arm



High-end
Platform

45

Document Camera Applications



AVerMedia is now the #1 Visualizer brand in the US and Western Europe

- AVerVision is in [visualizer](#) product category in the USA and Western Europe for year 2009, according to [Futuresource Consulting](#). In the USA, AVerMedia sold more than **108K visualizers** in 2009 and attained **41.6%** product category share. In Western Europe, AVerMedia also remains #1 with **39%** category share and sold **15.7K** visualizers in 2009.



[Source : Futuresource Consulting](#)

Reports indicating the trends



TOP 1

The Multimedia Classroom

LCD projectors, interactive white boards, **document cameras**, and other display technologies are beginning to change the face of today's classroom.

Source : *Technology & Learning* November 15, 2005

2020 Vision

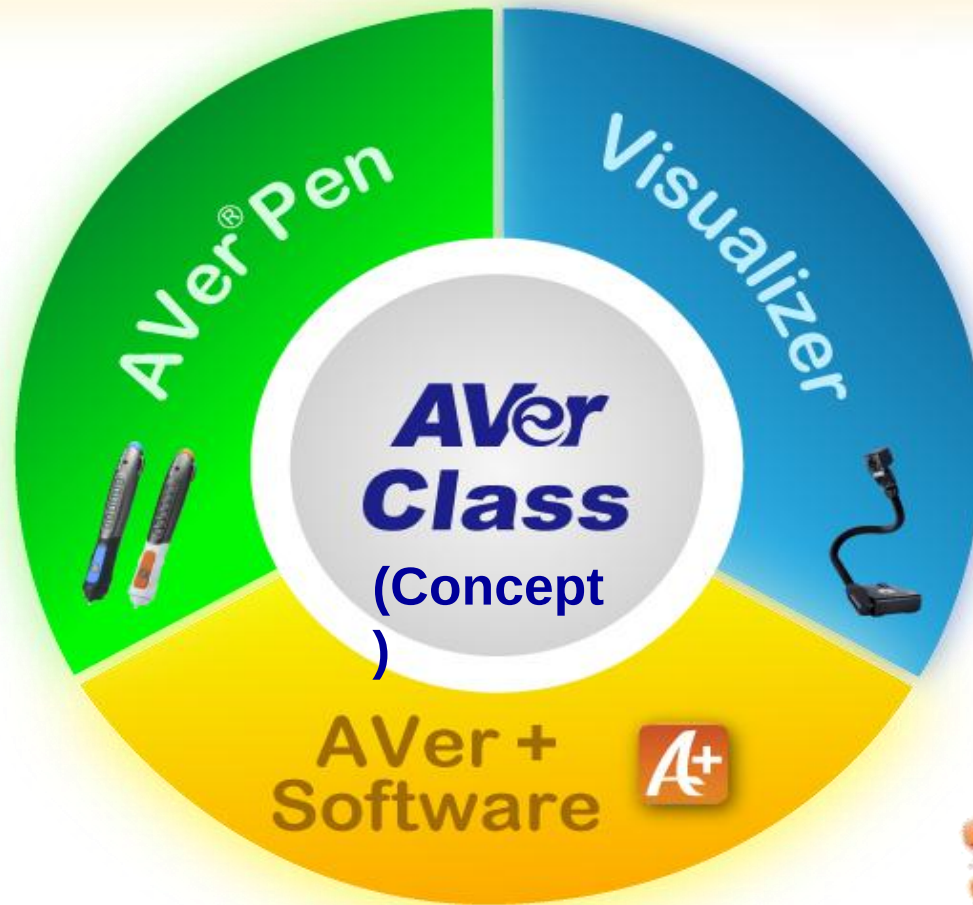
Report of the Teaching and Learning in 2020 Review Group

The new technologies have an impact on a school in three main areas:

- ...
- the creation and delivery of lesson materials, including teachers' and pupils' use of *whiteboards*, **visualizers**, *handheld voting devices and tablet PCs* to enable reproduction of and access to resources
- ...

Source : *Report of the Teaching and Learning in 2020 Review Group, 2006*

AVerClass Total Solution

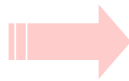


AVerClass in Action!

*A solution software, AVer+, that serves as a **platform** for the integration of AVerVision and AVerPen*



Instantly **Digitize**
Lesson Materials



Applications Platform



Teacher to Students &
Small Group Learning

Surveillance Product Lines

EXR series

Plug-and-Play Wireless NVR Solution



EH series

Embedded Hybrid DVR Solution



SA / XR series

PC-based Hybrid DVR / NVR Solution



NV / NXU series

Hybrid DVR NVR Solution



IWH series

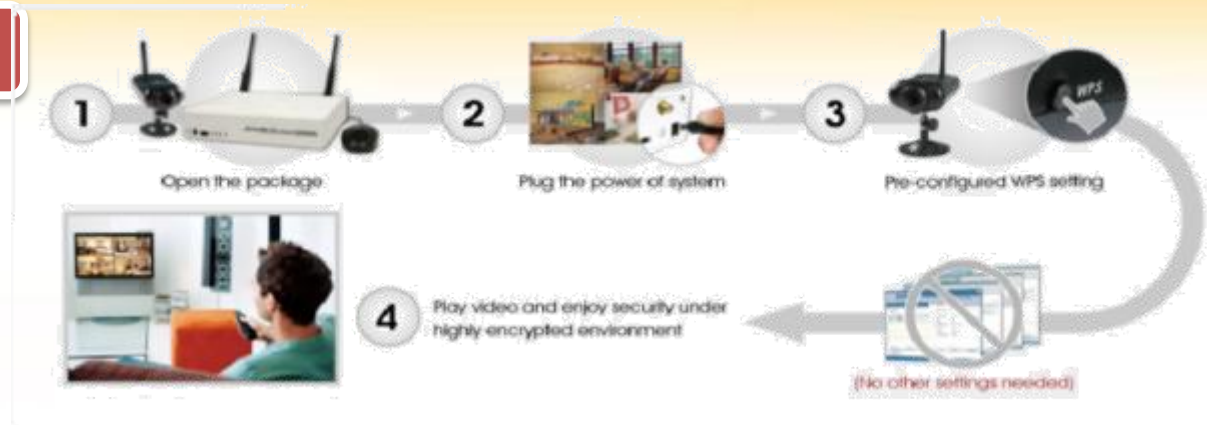
Embedded Windows Hybrid DVR Solution



WiFi NVR/DVR

Easiness of Initiation

- Options to come with one bundled wireless IP camera, mouse, HDD
- WPS supports for one click camera auto connection
- Wireless camera saves you from disturbing wire installation
- True Plug-n-Play system



Video Management Software

- Matrix structure for predefined Monitor view
 - 128 set of monitor views available
 - Each view could consist of channels from multiple DVRs
 - Up to 80 channels support for one view
 - View up to 320 channels at the same time in one CM3000 system
- Mighty monitoring ability
 - Users are allowed to assign predefined Monitor view to all 4 physical monitors
 - Adjust fps of each Monitor or channel from 1-30 fps
 - Channel description support
 - Adjustable font , color, and position of channel information in Monitor
- Remote PTZ control
 - PTZ control support in Monitor view
 - On screen visual PTZ control panel



Successful Case Study

- Retail Store
- AVerDiGi EH5116 Pro
- Slovenia



- Fashion Store
- AVerDiGi EXR6004 WiFi
- Sweden



- Convenience stores
- AVerDiGi SA7416H
- Japan



- Department Store
- AVerDiGi SA6832E Rack
- Thailand



- Bus
- AVerDiGi EB1304 MOB
- Taiwan



- Armored Truck
- AVerDiGi EB1304 MOB
- Iran



- Suwannabhum Airport
- AVerDiGi SA6832E Rack
- Thailand



- Supermarket
- AVerDiGi SA6416
- Portugal



AVerTM Comm

Videoconferencing for Everyone

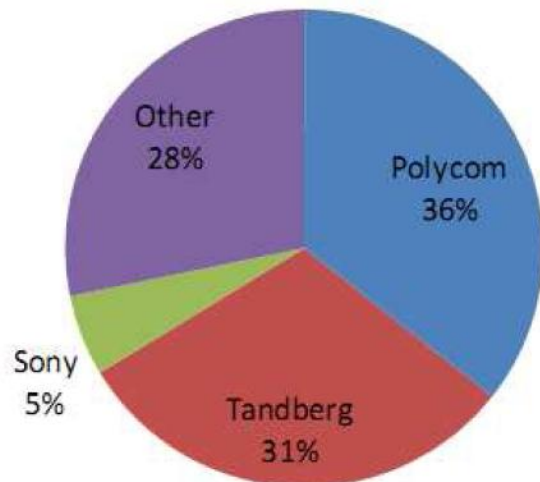
AVerComm provides a high-quality videoconferencing solution to everyone who has distance communication demand, for efficient communication with affordability and ease of use.



Video conference Shipment and Forecast



Y2009 Units



Source: Wainhouse Research



AVerComm

AVerMedia 61

Brand

- **Multimedia products:**
Brand premium in certain geographical areas, like **Taiwan, Russia** and **East Europe** etc.

- **Presentation Products:**
Distinguished as one of the first movers with strong presence in K-12. Education market in the **U.S. , UK, Singapore** etc. with brand recognition inherited from the glamour of previous product lines.



AVerMedia Culture

- **Core Value**
 - Down-to-Earth
 - Value Creation
 - Self- Devotion
 - Service to Society
- **Humanity based- Self -awareness / Self Transcendence / Honesty & Integrity**
- **Excellence in Corporate Social Responsibility**
 - Not only to donate money, we **physically contribute** ourselves by offering our help to those who really need.
 - Earth protection and environmental friendly activities under **worldwide** basis.



Our Mission



- We are committed to enriching entertainment experiences and promoting effective communication among people.
- We strive to be a global corporate citizen that contributes to society.



Charity Activities in Taiwan



After-class accompanied study to those children from low-wage family weekly



Volunteer for story telling team



Donation for Morakot victims

Charity Activities in Taiwan



Clean up the World

Charity Activities in US



Making Strides Against Breast Cancer



AVerMedia Scholarship

- make a better environment and is conscious about its corporate practices.



Employees donate their time to read and interact with children at the San Jose Innvision women's shelter.



California's Coastal Clean-Up Day

Charity activities in Thailand



Clean up the World



Donated AVerVision130 to the Rural Schools



Blind School Donation



Blood Donation

Charity Activities in Europe



Pupils have lots of fun interacting with staff at Fairfield's Special School



Charity at the New Academy Delft

